

first_author_name	second_author_name	third_author_name	fourth_author_name	Name of Presentation
Aubrey Kent (USA)	Matthew Walker (USA)			Corporate Social Responsibility (CSR) in Sport
Dwight Zakus (AUS)	James Skinner (AUS)			Can the heart of sport deliver social policy?
Fritz Polite (USA)	Bob Rider (USA)	Scott Modell (USA)	Chanel Lattimer (USA)	A Study of Attitudes Regarding Social Responsibility and Social Accountability amongst NCAA College/University Athletes and Administrators
Patrick Bouchet (FRA)	Guillaume Bodet (UK)	Iouri Bernache-Assollant (FRA)		Construction and validation of the Sport Spectacle Experience Search (SSES) scale
Sebastian Uhrich (GER)	Martin Benkenstein (GER)			The construct of Sports Stadium Atmosphere - Development and validation of a MIMIC measurement model
Silke Michalski (GER)	Bernd Helmig (GER)			Fan Identification: Towards a Common Understanding of the Conceptualization and Measurement of the Construct
Joseph Riordan (UK)	Paul Downward (UK)			Does Sport Improve Self-perception of health?
Mike Uhrich (UK)	Esther Coren ((UK)	Jo Fiore (UK)		Using the Olympic Games to Leverage Sport and Physical Activity Participation and Health-Related Behaviours – A Worldwide Systematic Review of the Evidence Base
Celina Gonçalves (PRT)	Abel Correia (PRT)			Retention and Dropout in Gyms and Health Clubs
Herbert Woratschek (GER)	Holger Preuss (GER)	Christian Durchholz (GER)		Image-Analysis and Sponsoring-Fit on Woman Soccer in Germany – Empirical Findings of a Representative Survey among Six German World Cup Cities in 2011
Chanel Lattimer (USA)	Fritz Polite (USA)			The Dark Side of Title IX: Participation Disparity of African-American Female Athletes
Leigh Robinson (UK)	Nikolai Bohlke (UK)			Benchmarking of Elite Sport Systems
Sandalio Gomez López-Egea (ESP)	Carlos Martí - Sanchís (ESP)	José Pedro Gigante Sánchez (ESP)	Agustín Meléndez Ortega (ESP)	Differences in the Elite Sport Development Programmes that Lead to a Competitive Advantage
Veerle De Bosscher (BEL)	Paul De Knop (BEL)	Maarten Van Bottenburg (NED)	Simon Shibili (USA)	Is there room for diversity in elite sport development of nations?
Christian Rouillard (CAN)	Milena M. Parent (CAN)	Benoit Suguin (CAN)	Rod Windover (CAN)	Creating a body of knowledge in Olympic games research through a government-academia partnership
Dawn Aquilina (UK)				Negotiating a 'Dual Career' Path: Elite Sport and University Education in Three European Contexts
Dikaia Chatziefstathiou (UK)	Ian Henry (UK)			
Hippolyt Kempf (CH)	Christian Belz (CH)			
Virgilio Franceschi Neto (PRT)	Sergio Molletta (BRA)			
Munehiko Harada (JAP)	Mina Tezuka (JAP)			Socialization into football fans: Role of children as a socialization agent
Helmut Dietl (CH)	Egon Franck (CH)	Julia Hillebrandt (CH)		Corporate Social Responsibility in Professional Team Sports: National Football League (NFL) versus UEFA Champions League
Yair Scher (CH)	Leonardo Rossi (CH)	Francesco Bof (ITA)	Fabrizio Montanari (ITA)	Corporate Social Responsibility: Analysis of Supporters Trust Model and its Applicability into the Italian Context
Pedro Garcia-del-Barrio	Francesc Pujol (ESP)			Economic Valuation of Football Players through a Media Value Model
Jasper Truyens (BEL)	Veerle De Bosscher (BEL)	Paul De Knop (BEL)		Are Performances at young age a good predictor of later success? The Development of a Youth Elite Sport index
Peter Smolianov (USA)	Dwight Zakus (AUS)			High performance as a leading force of sport development: analyzing practices of the former USSR and Russia
Danya Hdgetts (AUS)	Kerry Mummery (AUS)	Mitchell Duncan (AUS)		An analysis of the impact on sport development resulting from the conduct of a major event

Vassil Girginov (UK)	Marijke Task (CAN)	Bob Boucher (CAN)	Scott Martyn (CAN)	Building relations with sport participants through the Internet: the case of Canadian National Sport Organisations
Glenna G. Bower (USA)	Mary A. Hums (USA)			Mentoring Women within International Sport
Helen Brown (AUS)	Emma Sherry (AUS)			Understanding barriers to participation for females in club sport
Anna Kourtesopoulou (GR)	Thanos Kriemadis (GR)	Alkistis Papaioannou (GR)	Christos Terzoudis (GR)	Future Involvement in Coaching, Refereeing And Sport Administration of Greek Female Athletes
Carlo Amenta (ITA)	Paolo Di Betta (ITA)			The Quest for the Twelfth Man: Evidence From Italian Professional Soccer
David Richardson (UK)	Simon Smith (UK)	Martin Littlewood (UK)		The socio economic back grounds of top level young footballers
John Wolohan (USA)				The English Premier League under an American Sports League Model
Bartłomiej Chelmecki (POL)	Jolanta Zysko (POL)			Education and competences of sport managers in Poland
Skaiste Laskiene (LT)	Vilma Cingiene (LT)			Peculiarities of Social Interaction of Sports Managers as Strategic Leaders at their Work: Lithuanian case
Oskar Solenes (NOR)	Hallgeir Gammelsæter (NOR)	Kjell Marius Herskedal (NOR)		Professionalization of sports and athlete post-career preparation
Cind Du Bois (BEL)	Bruno Heyndels (BEL)			
Girish Ramchandani (UK)	Darryl Wilson (UK)			Neighbour Effect in the Commonwealth Games
Emma Sherry (AUS)	n/a			Community development through sport - the Street Socceros
Daniel Parnell (UK)	David Richardson (UK)	Gareth Stratton (UK)	Barry Drust (UK)	Football in the Community: Effective Community Engagement
Douglas Michele Tuco (USA)	Marlene Cox (GUY)	Shamir Andrew Ally (USA)		2007 Cricket World Cup Sport Tourists: The Caribbean Experience
Hagen Wäsche (GER)	Alexander Woll (GER)			Regional Sports Tourism Networks
Georgia Yfantidou (GR)	George Costa (GR)	Maria Michalopoulos (GR)		Tourist Roles Preference in Greece
Chris Gratton (UK)	Themis Kokolakis (UK)	Thanos Panagouleas (UK)		An econometric model of the determination of sports participation in England
Pedro Rodrigues (PT)	José Campos (PT)	José Ángel Miguel Dávila (ESP)		Sport participation analysis - an empirical study on an academic community
Milena Parent (CAN)	Corinne Nehmé (CAN)	Benoit Suguin (CAN)	Norman O'Reilly (CAN)	Examining What Drives Urban Canadian Youth to Actively Participate in Sport
Trudo Dejonghe (BEL)				The market potential of a club as an indicator for the size of a new relocated football arena: The case KAA Gent in Belgium
Scott Wysong (USA)	Gerhard Trosien (GER)	Don Hancock (USA)		Cheer from the home team "To go green" an exploratory examination of fans and facility executives attitudes toward environmentally friendly sports and entertainment venues
Chris Horbel (GER)	Herbert Woratschek (GER)	Bastian Popp		
Karen Danylchuk (CAN)	John Gallo (CAN)			Brand associations with a new sport franchise: Spectator perceptions of Toronto FC
Herbert Woratschek (GER)	Tim Ströbel (GER)	Reinhard Kunz (GER)		Co-branding in the Spotlight of Sport and Media - A Case Study Analysis of Schalke 04 TV
Ann Bourke (IRE)				The intricacies of managing and organising University Sport
Katie Misener (CAN)	Alison Doherty (CAN)	Shannon Hamm (CAN)		Learning from the Experiences of Older Adult Volunteers in Sport: Implications for Volunteer Management and Retention
Paul Jonson (AUS)				
Volker Bernardi (GER)				
Stefanie Wagner (GER)	Ellen Krämer (GER)			
Vassiliki Avgerinou (GR)	Stefanos Giakoumatos (GR)	Konstantinos Moudakis (GR)	Pantelis Konstantinakis (GR)	The Demand for Greek Professional Football

Markus Kurscheidt (GER)				The Market of Professional Club Handball: A Strategic Analysis for the German Leagues
Joerg Koenigstorfer (GER)	Andrea Groeppel-Klein (GER)	Thilo Kunkel (GER)		Attractiveness of national and international football leagues - A perspective from fans of "underdogs" and "star clubs"
Ferran Calabuig Moreno (ESP)	Mikel Urdangarin Liebaert (ESP)	Javier Mundina Gómez (ESP)		Effect of service quality and perceived value on satisfaction: An exploratory study of basketball spectators
Jose Atilano Pena López (ESP)	Jose Manuel Sanches Santos (ESP)			Sympathy with Sport Organizations and Willingness to Pay
Erwin Karreman (CAN)	Harold Riemer (CAN)			Group level effects for satisfaction within the athletic context and the implications for management
Luisa Velez (USA)	Kevin Heisey (USA)	Prof. Dr. Ted Fay (USA)	Uk Joo Sang (USA)	One World, One Dream, Different Brand Perception: The Olympic and Paralympic Games
Kirstin Hallmann (GER)	Christoph Breuer (GER)			Image Fit between Sport Event and Destination: The Case of Two Marathon and Cycling Events
Gilles Pache (FRA)	Marie-Helene Paturel (FRA)			Does the transformation of professional soccer clubs into brands lead to increasing nomadism among players? Reflections from the case of French soccer
Joke De Bouw (BEL)	Jo Van Hoecke (BEL)	Kristof Huts (BEL)		
Jordi Cervera Buscató (ESP)		Boixadera Vinós		Practioner
Scott Minto (USA)		Francis	Bee	Practioner
Martin Schnitzer (AUS)				Practioner
James Santomier (USA)	Dr. Patricia Hogan (USA)			Toward the Bright Side: A Multidisciplinary Approach
Mike Collins (UK)	Andy Pitchford (UK)			Sport & Faith: a new initiative in a secular society
Geoff Walters (UK)				Managing Relationships between Football Clubs and Community Stakeholders: Critical Factors underpinning the Community Trust Model
Andreas Kotsovos (GR)	Athanasios Kriemadis (GR)	Ourania Vrontou (GR)	Elena Theakou (GR)	Assessing balanced scorecard in Greek sport federations
Patricio Sanches (ESP)	Angel Barajas (ESP)			A Balance Scorecard adaptation for public investments in sport: A proposal from regional experiences in Spain
Patrizia Zagnoli (ITA)	Elena Radicchi (ITA)			The football fan card: a new management tool for sport venues
Nicholas Burton (UK)	Simon Chadwick (UK)			Sponsorship ambushing: addressing the challenges facing sport managers
Dana Ellis (CAN)	Benoit Seguin (CAN)	Teresa Scassa (CAN)	Milena Parent (CAN)	Who's Ambushing Whom? An Examination of Anti-Ambush Marketing Legislation in Canada: The Case of the 2010 Olympic and Paralympic Winter Games
Gill Joyce (UK)				Development of a Case Management Tool for Child Protection Referrals within Sports Organisations
Brian Crow (USA)	Robin Ammon, Jr. (USA)	Eric MacIntosh (USA)		Athletic Hazing: Issues and Prevention Strategies for Sport Managers
Olan Scott (AUS)	Dwight Zakus (AUS)	Brad Hill (AUS)		National Sport Discourses and the 2007 NBA Finals: An analysis of the portrayals of American and International basketball players by US broadcast media
Kari Steen-Johnsen (NOR)				Institutional pluralism and democratic voluntary organizations: organized anarchies or distinctive organizational selves?
Jorge Soares (PRT)				The accumulation of positions and group interests in the decision making of nonprofit sport organisations
Leonor Gallardo-Guerrero (ESP)	Marta García-Tascón (ESP)	Pablo Burillo-Naranjo (ESP)	Juan José Salinero-Martín (ESP)	Differences of Needs and Problematics between Managers in Public and Private Sports Organisations in Spain
Tim Pawlowski (GER)	Christoph Breuer (GER)			The demand for sports and recreational services in Germany

Paul Downward (UK)				Are Sport and Leisure Complements or Substitutes? A Time Allocation Analysis and Review of UK Policy.
Chinhsung Kao (TW)				The visions, opportunities and strategies for recreational sport development in Taiwan
Shu Qu (CHN)		Lou		Practioner
Andrea Petroczi (UK)	Declan Naughton (UK)	Susan Backhouse (UK)	Tamás Nepusz (HUN)	Is Everyone Else Doing It?: Investigating the Estimated Prevalence of Doping Use
Francesc Pujol (ESP)				Sponsorship and Sport Scandals: A Theoretical Model and An Empirical Measurement of Doping Impact in Tour de France 2007
Ki Tak Kim (KOR)	Gee Bong Lee (KOR)	Shin Woong Bang (KOR)	Joon Ho Kang (KOR)	The moderating effect of physical self-esteem on the relationship between emotion and satisfaction in the participant sport industry
Tracy Taylor (AUS)	Dan Lock (AUS)	Simon Darcy (AUS)		Identity development: The case of a new football team
Jan Drengner (GER)	Tina Kiessling (GER)	Manuela Sachse (GER)		The Impact of Sport Consumption Motives on Individuals' Expected Hedonic Experience of Sport Events
Alkistis Papaioannou (GR)	Athanasios Kriemadis (GR)	Stella Leivadi (GR)	Anna Kourtesopoulou (GR)	Human Resource Empowerment in Greek Sport Federations
Graham Cuskelly (AUS)	Chris Smith (AUS)	John Rynne (AUS)		Predicting the retention of sports officials: The influence of stress, commitment and perceived organisational support
Javid Didari (IRA)	Saleh Bahari (IRA)	Maryam Mosavi Asl (IRA)		The Relationship between Leadership Style and Productivity in Public Sport Organizations
Leah Donlan (UK)				Sponsorship Effectiveness for New and Established Brands - the Role of Consumer Knowledge
Jeroen Scheerder (BEL)	Steven Vos (BEL)	Marijke Taks (BEL)		Expenditure on sports apparel: An analysis of adults' consumption
Torsten Schlesinger (GER)	Philipp Hörl (GER)			The influence of identification with sports teams on consumers' attitudes toward the sponsor or purchase intentions
Joachim Prinz (GER)	Oliver Gärtler (GER)	Bernd Frick (GER)	Christian Deutscher (GER)	Sabotage in Tournaments with Heterogenous Contestants: A Field Study
Seamus Kelly (IRE)				Hostility, Distrust and Interference in Professional Football: The Relationship between Football Managers and Boardrooms
Wim Lagae (BEL)	Tim Benijts (BEL)	Bart Vanreusel (BEL)	Benedict Vanclooster (BEL)	Spectator Sports as a Representation of Conflict. The Case of Stakeholders' Conflicts in Professional Cycling
Una Hong (KOR)				The relationship between Government, Business and Armed Forces in South Korea's elite sport policy
Sandro Arcioni (CH)	Patricia Vanderwalle (FRA)			Classification of the Governance Theories Regarding the World Of Sport : A New Approach Using Pérez's Analysis Framework
Jens Sejer Andersen (DNK)				Play the game: Creating coalitions for good governance sport
Eric E. Lehmann (GER)	Johannes Holmüller (CH)			The success of National Football Teams: Superstars or Team Effects?
Christian Deutsche (GER)	Bernd Frick (GER)	Joachim Prinz (GER)		Performance Under Pressure: Estimating the Returns to Mental Strength in Professional Basketball
Musso Denis (France)				How to train elite-sport coaches?
Kiki Kaplanidou (USA)	Heather Gibson (USA)			Differences between first time and repeat spectators of a youth soccer event: Intentions and image approaches
Rei Saito (JPN)	Munehiko Harada (JPN)	Morikazu Hirose (JPN)		Experiential Value for Professional Football Spectators in Japan: Focusing on Cluster Analysis by Aesthetics, Playfulness, Service Excellence, and Customer ROI

Mazia Yassim (UK)				Personal Construct Theory and Spectator Emotions: Using the Repertory Grid to Understand the Emotional Experience of Cricket Spectators in England
Harald Dolles (GER)	Sten Soderman (SWE)			International sponsorship and sponsorship awareness: Evaluating Chinese advertisements prior to the 2008 Beijing Olympic Games
Tzu-Yin Kuo (SGP)	Jackie Yu-Lin Shao (TWN)			The effects of corporate sports sponsorship on internal workforce
Ming Li (USA)	Andy Kreutzer (USA)	Mike Rielly (USA)		Issues in Sport Sponsorship Categorization and Exclusivity
Barget Eric (France)	Gougute Jean-Jacques (FRA)			The cost-benefit analysis of the rugby world cup 2008 : main results
Holger Preuss (GER)	Dr. Norbert Schütte (GER)			Football-tourists and their contribution to the economic impact - evidence from EURO 2008 in Austria/Switzerland
Anne-Line Balduck (BEL)	Marc Maes (BEL)			The impact of the 2007 arrival of a stage of the Tour de France on the city of Ghent: Comparisons of residents pre- and post-event
Hakan Katirci (TUR)	Fethi Hepner (TUR)			Communication Management in Sport Clubs: A Research of Communication Activities of Sport Clubs in Turkish Professional Football Leagues
Lesley Ferkins (NZL)				On the bright side: Using interpretive action research to build relationships in sport management
Elena Theakou (GR)	Athanasios Kriemadis (GR)	Stella Leivadi (GR)		On the bright side: Using interpretive action research to build relationships in sport management
John Grady (USA)	Matthew Brown (USA)	Damon Andrew (USA)	Haylee Uecker Mercado (USA)	Analysis of Factors Influencing Sport Venue Managers' Decision Making in Emergency Situations Involving Spectators with Disabilities
Thomas Cieslak (USA)				Establishing a protection plan for Australian football stadiums based on the International Association of Assembly Managers' recommendations: A Delphi study
Shannon Hamm (CAN)	Alison Doherty (CAN)			Board Conflict in Voluntary Sport Organizations
Matthew Nicholson (AUS)	Russel Hoye (AUS)			National Physical Activity Policies: A (New) Role for Sport?
Josef Fahlen (SWE)	Cecilia Stenling (SWE)			Organizing the self-organized: A government policy for incorporating spontaneous sport in sport clubs
Eivind Skille (NOR)				The conventions of Norwegian sport clubs enabling and constraining the implementation of state sport policy
José Manuel Sánchez (ESP)	Jesús Angel Dopico (ESP)	Pablo Castellanos (ESP)		Big market advantage and competitive imbalance:evidence from Spanish football league
Paolo Di Betta (ITA)	Carlo Amenta (ITA)			Competitive balance in Italian soccer: 1929 - 2007
Angel Barajas (ESP)				How to financial health of Spanish football clubs?
Guillaume Bodet (UK)				An empirical investigation of loyalty's antecedents in fitness service: Can managers really make customers loyal?
Ian Webster (UK)	Neville Clements (UK)			Fan Loyalty in football - Assessing the life-time value of a football fan
Andrea Groeppel-Klein (GER)	Joerg Koenigstorfer (GER)	Marco Schmitt (GER)		You'll never walk alone - How loyal are football fans to their clubs when they are struggling against relegation?
Simon Chadwick (UK)	Nick Burton (UK)			Topstar - Identifying the Nature and Characteristics of Football Player Brands
Daniel Sá (PRT)	Nicholas Theodorakis (GR)			Sponsorship in Portuguese Professional Football: Influence in Fan Behaviour
Sandalio Gómez López-Egea (ESP)	Carlos Martí - Sanchís (ESP)	José Pedro Gigante Sánchez (ESP)	Agustín Meléndez Ortega (ESP)	Measuring the return on investment when sponsoring the Spanish Olympic Team

Sangwoo In (KOR)				Sport Information Technology as Sport Event Legacy: Cases in Korea
Troels Troelsen (DNK)	Prof. Dr. Holger Preuss (GER)			An Analysis of the Processes before Applying for Hosting a Mega Sports Event and the Importance of winning the Public Opinion and convincing the Politicians
Helge Löbler (GER)				Time to make friends - promise and reality in 2006
Christoph Breuer (GER)	Pamela Wicker (GER)			Dying breed or viable sport organizations? - A longitudinal analysis of German sport clubs
Anton Akimov (RUS)	Vladimir Aleshin (RUS)	Mikhail Zolotov (RUS)	Elena Kuzmicheva (RUS)	Sport services management during transitional period to market economy
Sean Hamil (UK)	Dr Geoff Walters (UK)			The Model of Governance at FC Barcelona in 2007: Successfully Balancing Member Democracy, Commercial Strategy, Corporate Social Responsibility and Sporting Performance?
Ezzatollah Shahmansoori (IRN)	Amir Ahmad Mozafari Mozafari (IRN)			The Causes of Sport Crises and the Ways of Prevention of Them and Presenting a Crisis Management Strategic Model
Tzugi Kao (TWN)	Hung Yan Chen (TWN)			A Comparative Study on the Major Project of Physical Fitness Promotion in United States, Germany and Taiwan
Pierre Marques (FRA)	Wael Louhichi (FRA)	Benkraiem Ramzi (FRA)		The stock market valuation of football game results
Kjetil K. Haugen (NOR)	Harry Arne Solberg (NOR)			The soccer globalization game
Laura Cousens (CAN)	Joanne MacLean (CAN)	Martha Barnes (CAN)		The Affect of Institutional Constraints on Local Basketball Providers
Andy Adcroft (UK)	Jon Teckman (UK)			Theories, Concepts and the Rugby World Cup: Using management to understand sport
Daniel Funk (AUS)	Anthony Beaton (AUS)			A Staging Mechanism to Strengthen the Research-Practice Relationship
Harry Arne Solberg (NOR)	Fredrik Lysberg Bremseth (NOR)	Simen Andre Tanning (NOR)		How sport sells itself
Steven Vos (BEL)	Jeroen Scheerder (BEL)	Filip Boen (BEL)	Jos Feys (BEL)	A typology of runners: Implications for marketing strategies
Ahmed Alafandi (EGY)	Benoit Seguin (CAN)			Sport marketing in Egypt: Prospective challenges
Christos Terzoudis (GR)	Athanasios Kriemadis (GR)	Ourania Vrondou (GR)	Andreas Kotsovos (GR)	Strategic Marketing Planning in Greek professional sports
Ilayda Demir (TUR)				Rethinking Turkish National Youth and Sports Organization: An Analysis of the Debate over the Proposed Reform Legislation of 2006 and Prospects for the Future
Jordi Caveró Buscató (ESP)	Ramon Boixadera Vinós (ESP)			The Local Sport System: Future Expectations
Simon Shibli (UK)				The Elite Sport Legacy of the Olympic and Paralympic Games
Thierry Zintz (BEL)	Mathieu Winand (BEL)			The Challenge of Combining Organisational and Sport Performance Management. The Case of the Come-Back of Belgian Hockey at the Olympics
Jo Van Hoecke (BEL)	Hugo Schoukens (BEL)	Matthias Lochmann (GER)	Peter Laudenklos (GER)	Foot PASS Deutschland: Managing Performance in the Bundesliga through the Certification of Youth Academies
Frank Pons (CAN)	Dr André Richelieu (CAN)			The Internationalization of Football Team Brands: The Specific Case of Chivas (Mexico and USA)
Yoshiyuki Mano (JPN)	Hiroto Shoji (JPN)	Simon Shibli (UK)	Peter Taylor (UK)	Changing Management Performance before and after the Introduction of CCT (Compulsory Competitive Tendering) to a Sports Centre in Japan
Sandro Arcioni (SWE)	Patricia Vanderwalle (FRA)			The Governance of Large Non Governmental Organisations : The Case of the International Sporting Governing Bodies
Mohammad Ehsani (IRA)	Hashem Koozehchian (IRA)	Esmael Zanganeh (IRA)		Business Excellence of Tehran Football Clubs in Premier League of Iran from Perspective of Administrators and Employees (Base of EFQM Model)

Ignacio Urrutia (ESP)	Angel Barajas (ESP)	Fernando Martín (ESP)		Professional Football Clubs' Behaviour in the Market for the Best or Most Expensive Football Players
Gustavo Silva (PRT)	Carlos Colaço (PRT)	José Pinto (PRT)		Nietzsche and the European Sport Model - Managing the Passion for Competition
Georgia Yfantidou (GR)	Alexis Polemitis (CYP)	George Costa (GR)		Tourist Role Preference in Cyprus
Christian Durchholz (GER)	Herbert Woratschek (GER)	Tim Ströbel (GER)	Guido Schafmeister (GER)	Current Situation of the German Sport Management Education and the Future Concept of Bayreuth's Master of Science in Sport, Business & Law
Vilma Cingiene (LT)	Mindaugas Gobikas LT			Basketball League Club Sponsors
Kai Gemeinder (GER)				Marketing with Olympic Symbols and the Anti Ambush Campaign – Does Anyone Care?
Norm O'Reilly (CAN)	Geoff Dickson (NZ)			Corporate Credibility, Sponsorship and Drink-Driving: A Critical Review of the Traffic Accident Commission's Sponsorship of Australian Football League Clubs
Anna Fyrberg (SWE)				The Gap between the Sport and Enabling of Value- Swedish Football Clubs and the Creation of Value
Oyewole Akande (ESP)	Francesc Pujol (ESP)			Should "the Big Four" English Teams Prefer a Genuine European League? A Media Impact Analysis of the English FA Premier League
Kevin Heisey (USA)	Prof. Dr. Ted Fay (USA)	Luisa Velez (USA)		An Economic Case for the Integration of the Winter Olympic and Paralympic Games
Ping-Chao Lee (TWN)	Chia-Hui Lin (TWN)			A Successful Bidding for Hosting International Sports Mega-Events: The Case of the London 2012 Olympic Games
Geoff Dickson (NZ)	Larry McCarthy (USA)			When Sports Collide: The Hybrid Game of International Rules
Christèle Boulaire (CAN)	Dr André Richelieu (CAN)			Fan Experience Management: Understanding the Similarities and Differences of Stadium Fans and Online Fans
Huiyu Liu (CHN)				How to Stimulate Community Relation Program of Corporate Rugby Teams in Japan
Evrensel Heper (TUR)	Serdar Terekli (TUR)	Fethi Heper (TUR)		Organizational Motivation and the Factors that Motivate Football Referees
Sten Söderman (SWE)	Hallgeir Gammelsæter (NOR)			Organization of Revenue Generation – Norway Beating Sweden in Soccer
Elaine Wolstencroft (UK)				On-Line Monitoring of Active Schools in Scotland
Yang Hsu (TWN)				Study of the English Using Condition of Entry-Level Employees
Anna-Katriina Salmikangas (FIN)				Personal Learning Plan – Improving Teaching Quality and Graduate Confidence in the Field of Sport Management
Caroline Van Lindert (NED)	Remko Van den Dool (NED)	Marcia De Jong (NED)		National Survey Sports Participation of People with a Disability in the Netherlands
Alexandru Radu (UK)	Liliana Radu (ROM)			An Evaluation of Olympism Activities of Romanian Olympic Academy Iasi Branch
Paul Donnelly (IRL)				The Process of Systematic Review into the Way in which National Level Adult Participation in Sport and Physical Activity is Measured to Monitor Health Benefits
Efi Tsitskari (GR)	Achilleas Kardomatis (GR)	George Tzetzis	George Costa	Evaluation of the Greek Professional Basketball Championship by its Participating Athletes Depending on their Gender
Anita Moorman (USA)	Mary A. Hums (USA)			Sport for People with Disabilities – The New Generation of Challenges

Brenda Pitts (USA)	Doris Lu (USA)	Beth Cianfrone USA		Sports at American Historically Black Colleges and Universities: A Five-Year (2003-2007) Analysis of the Consumer Market at the Annual Atlanta Football Classic
Takashi Matsuhashi (JPN)	Motohiro Iwatsuki (JPN)	Masatoshi Tamamura (JPN)	Ikuyo Kaneko (JPN)	How to Stimulate Community Relation Program of Corporate Rugby Teams in Japan
Tzuyi Kao (TWN)	Hung Yan Chen (TWN)			A Comparative Study on the Major Project of Physical Fitness Promotion in United States, Germany and Taiwan
Farzad Ghafouri (IRA)	Afshar Honarvar (IRA)	Fatemeh Alirezaiee(MSc.) (IRA)		A Study on the Role of Politicians and Physical Education Experts in Determining Sport Strategies
Chen Hung- Yan (TWN)	chen Kai-Chieh (TWN)	Yu Chin-Hung (TWN)	Cheng Yung-Ta (TWN)	The Study on Critical Successful Factors of Holding International Sport Games in Taiwan
Dimitra Papadimitriou (GR)	Douglas Michele Turco (USA)			Sport Tourist Consumption Patterns at the 2007 FISU Universiad, Bangko
Gerado Bielons (ESP)				The Impact of a Masters Series in a City Madrid 2009 as a World Reference
Mary Hums (USA)	Anita Moorman (USA)			Challenges in Educating Sport Managers: Temple v. Agora - Spirit of Sport v. Market Value of Sport
Yu Chin-Hung (TWN)	Chen Chi-Wen (TWN)	Chen Hung-Yen (TWN)		A Study of Motivation and Related Factors for Sport Volunteer – An Example for the XXXVII Baseball World Cup in 2007
Chih-pin Shih (TWN)				A Study of Constructing Spectators' Satisfaction Model on Chinese Professional Baseball League's Marketing Strategies
Fonseca Keiko (BRA)	Bastianini Paulo (BRA)	Molletta Sérgio (BRA)	-	Introducing a New Sport in the "Soccer" Country: The Badminton Entrepreneur
Leonor Gallardo-Guerrero (ESP)	Pablo Burillo-Naranjo (ESP)	Marta Garcia-Tascon (ESP)	Gabriel González-Romo (ESP)	The Ranking of Spanish Regions with Regard on Their Indoor Pools According to the National Sports Facilities Census-2005